

# How Green is Your Market?

The campaign against single-use plastic



Cirencester  
MARKETS

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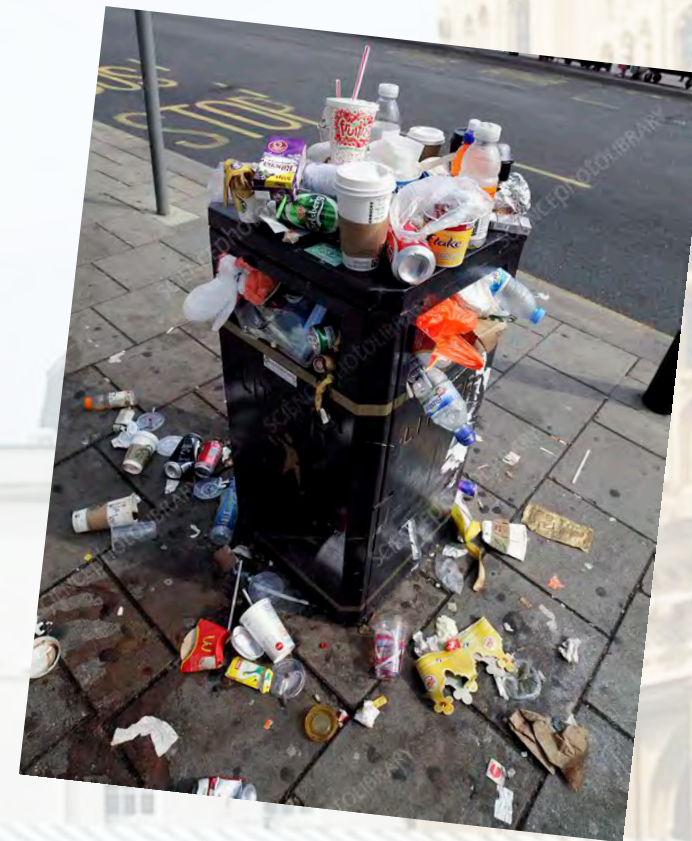
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LOCAL COUNCIL  
AWARD SCHEME  
QUALITY

Becky Coles, Community Services Manager, Cirencester Town Council

# Single Use Plastics



# Cirencester Town Council's Response

- April 2018 – Special meeting of the Council considered our use of plastics both as an organisation and on land which falls within our ownership/management responsibility. Proposed policy approved unanimously.
- April 2018 – Partial implementation of policy
- August 2018 – Plastics policy comes into full effect
- July 2019 - Cirencester Town Council declares 'Climate Change Emergency' and resolves to take action. Climate Change Group to be convened.

# Use of Plastics Policy

In April 2018, it was resolved that Cirencester Town Council:

1. actively seek to minimise plastic purchases and the use and sale of single-use plastic items;
2. with immediate effect, actively **encourage** markets, events and vendors to use compostable or re-usable cutlery and containers to serve food and drink for immediate consumption;
3. from 31st August 2018, **prohibit** the sale of food and drink (for immediate consumption) using non-compostable cutlery and containers;
4. supports plastic-free initiatives in Cirencester.

# Our Markets- What we do & what's affected

- Charter Market – Mondays & Fridays
- Farmers Markets – Twice monthly
- Specialist Markets
- Twilight Markets – summer months
- Events – Classic Car Show, Fleece Fayre & Advent Festival (CTC)
- Mop Fairs
- Green Spaces Events – Phoenix Festival
- Charities/Community Events
- Commercial Promotions

# How we did it

- Early discussions with Traders/Market & Events Operators
- ‘Lead in’ period before full implementation
- Amend Terms & Conditions & updated application pack
- Support – advice & further information, signposting - suppliers, encourage bulk buying options

# Challenges

- Things out of our control - waste collection, Licensing conditions
- Waste disposal Infrastructure – Appropriate & efficient disposal, ‘Closing the Circle’
- Unready supply market – lack of stock, specialist packaging, food suitable, costly
- Culture & Perceptions
- Costs to traders/consumers
- Ensuring compliance and effective monitoring
- Enforcement
- Pedlars

# Moving Forward

- Encourage new, environmentally friendly products and traders
- Education – traders and community
- Continue to support traders
- Disposal options - Work with suppliers, District Council
- Continue to research & keep on top of developments
- Communicate!