

NABMA

the voice of markets



MARKET LICENSING SURVEY

April 2025

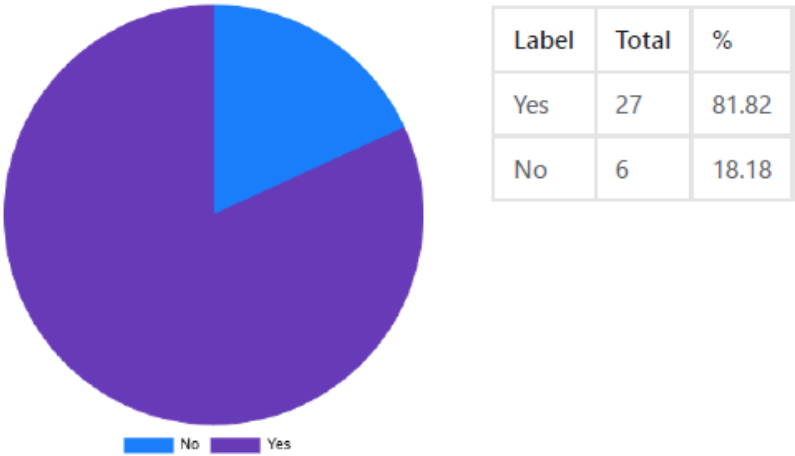
The ability to license market events has always been an important asset enjoyed by market operators. It has been challenged on a number of occasions but NABMA has successfully defended this asset particularly in the last thirty years when attempts have been made to legislate for the removal of licensing powers.

If you need help in introducing a market licensing arrangements please contact NABMA we have draft documents and lots of advice and support which you can access as part of your membership services.

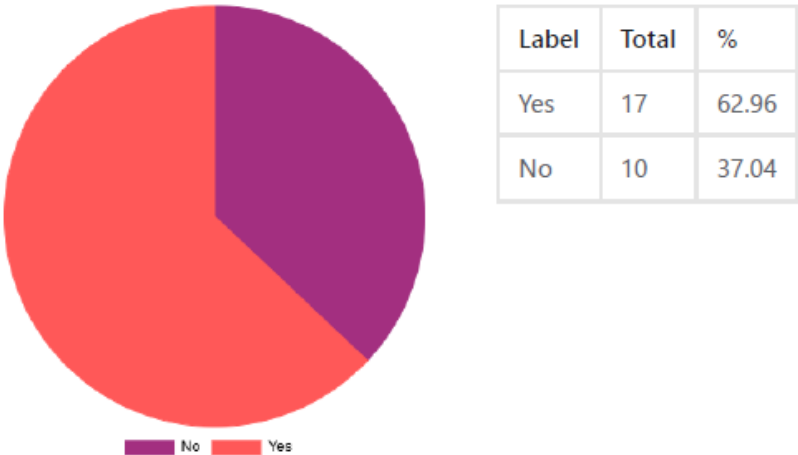
In recent weeks we have undertaken a survey to assess how market licensing arrangements are currently working. The results are enclosed in this publication and I hope they will assist members who currently operate market licensing arrangements and those who are thinking about introducing such arrangements.

We would encourage all our members, in receipt of market powers, to operate market licensing arrangements as they can make a vital contribution to ensuring that the overall market offer is balanced and of good quality. As you will see from results of the survey over 90% of responses to the survey agree with this proposition.

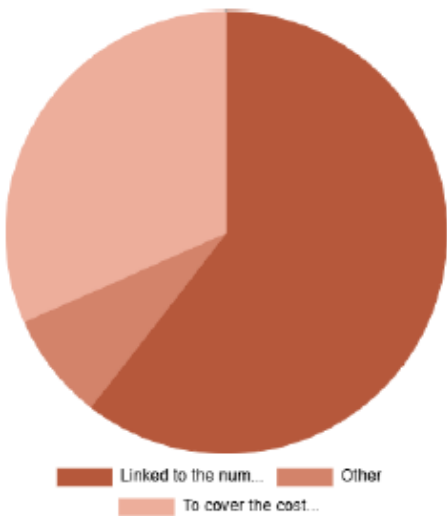
Over 80% operate a two tier approach differentiating between community/charity and commercial



63% charge for community/charity events

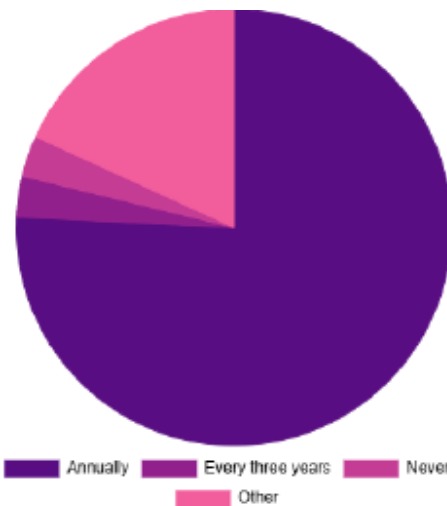


In terms of commercial events over 30% only charge the cost of processing the application



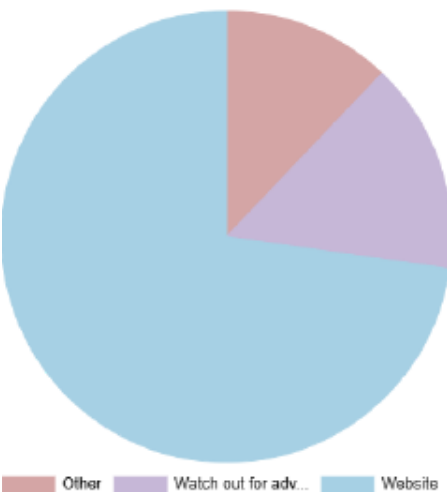
Label	Total	%
Linked to the number of stalls, pitches, cars/vehicles	23	60.53
To cover the cost of processing the application	12	31.58
Other	3	7.89

75% review fees annually



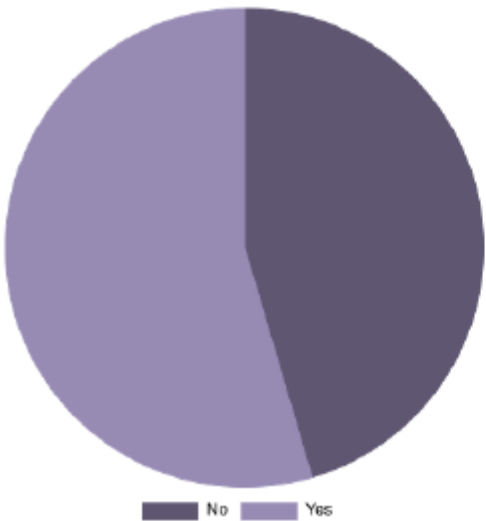
Label	Total	%
Annually	25	75.76
Other	6	18.18
Never	1	3.03
Every three years	1	3.03

Website is the main source of promoting a market licensing policy with 73% using this resource



Label	Total	%
Website	24	72.73
Watch out for advertising promoting market events	5	15.15
Other	4	12.12

Around 45% have found no opposition to using a market licensing policy



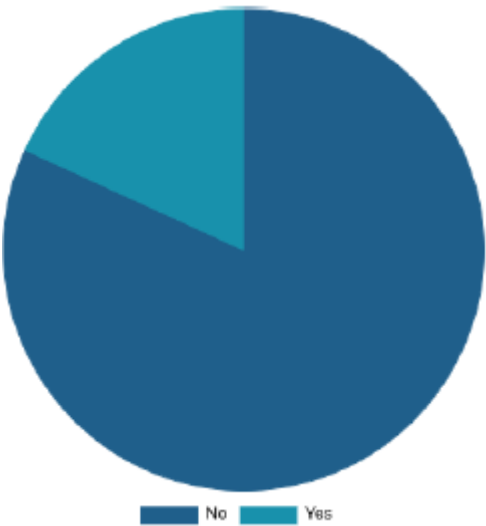
Label	Total	%
Yes	18	54.55
No	15	45.45

Where opposition exists 76% found discussion the most effective way of resolving issues



Label	Total	%
Through discussion of the Council's right to operate a policy	16	76.19
Threat of legal action	3	14.29
Other	2	9.52

81% have never had to resort to legal action



Label	Total	%
No	27	81.82
Yes	6	18.18

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Contact Us.



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