
BARNSLEY MARKETS

VALUE · QUALITY · TRADITION

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BARNSLEY
Metropolitan Borough Council

BARNSELY MARKETS

VALUE · QUALITY · TRADITION

Our Transformation



BARNSELY
Metropolitan Borough Council

Social/Economic Value



**BARNSLEY
MARKETS**

VALUE · QUALITY · TRADITION



BARNSLEY
Metropolitan Borough Council

OUR VISION

WORKING TOGETHER FOR

A BRIGHTER FUTURE

A BETTER BARNESLEY

PUBLIC HEALTH STRATEGY

OUR VISION

WORKING TOGETHER FOR

A BRIGHTER FUTURE

A BETTER BARNESLEY

THE PUBLIC HEALTH STRATEGY WILL CONTRIBUTE TO ACHIEVING A BRIGHTER FUTURE AND A BETTER BARNESLEY BY ENSURING CHILDREN HAVE THE BEST START IN LIFE AND EVERYONE ENJOYS A HAPPY HEALTHY LIFE WHEREVER THEY LIVE AND WHOEVER THEY ARE.

THE THREE BARNESLEY COUNCIL PRIORITIES WHICH WILL HELP US ACHIEVE THE VISION ARE:

THRIVING & VIBRANT ECONOMY

PEOPLE ACHIEVING THEIR **POTENTIAL**

STRONG & RESILIENT COMMUNITIES

WE WILL CONTRIBUTE TO THE THREE PRIORITIES THROUGH OUR FOUR LONG TERM PUBLIC HEALTH OUTCOMES:

TO DEMONSTRATE WE ARE MAKING A DIFFERENCE IN A SHORTER TIMESCALE WE WILL FOCUS ON SIX PUBLIC HEALTH PRIORITIES

FOOD

ALCOHOL

EMOTIONAL RESILIENCE

ORAL HEALTH OF CHILDREN

SMOKEFREE GENERATION

PHYSICAL ACTIVITY

OUR RESIDENTS WILL START LIFE HEALTHY AND STAY HEALTHY

OUR RESIDENTS WILL LIVE LONGER HEALTHIER LIVES

WE NARROW THE GAP IN LIFE EXPECTANCY AND HEALTH BETWEEN THE MOST AND LEAST HEALTHY

WE PROTECT OUR COMMUNITIES FROM HARM, HEALTH INCIDENTS AND OTHER PREVENTABLE HEALTH THREATS



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PLEASE DON'T SMOKE IN THE MARKET SQUARE

Children who see adults smoking are more likely to take up the habit. 97% of Barnsley residents want their children to smoke.



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Implementation of Smokefree Markets





The Food Plan





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