



# DIPLOMA IN MARKET ADMINISTRATION 2021

## COMMUNICATIONS

**Tues 23 Feb -10am -4pm**  
**Tues 2 March - 10am -4pm**

Introduction to the DMA  
Communication & Presentation Skills  
Report Writing  
Practical Marketing  
Writing for Press  
Working with Traders and Stakeholders  
Creating Joint Initiatives

## THE LAW

**Tues 23 March 12.30 - 3pm**  
**Wed 24 March 12.30 - 3pm**  
**Tues 30 March 1 - 4pm**

Markets Law & Market Charters  
The need for formal Markets Policies  
The Law on Street Trading  
Effect of BREXIT on European Legislation  
Legal Protection of Markets  
Trading Standards & the Real Deal  
Food Hygiene Regulations

## PRACTICAL OPERATIONS

**Wed 14 April 10 - 4pm**  
**Tues 20 April 1 - 3.30pm**  
**Tues 4 May 10 - 3.30pm**

Assessing Safety Risks in Markets  
How markets are kept safe for the public  
Market Technical Operations  
Effective Use of Market Resources  
Sourcing External Finance  
Sustaining and Developing Markets  
Business Planning  
Financial Budgeting

## Interactive Online Training



**The NABMA Diploma in Market Administration delivers business performance training in many aspects of market management leading to professional qualification status.**

NABMA is delighted to work in collaboration with the Institute of Place Management which is part of the Manchester Metropolitan University. Enrolment on the Diploma means you immediately receive Associate Membership of the IPM.



**Special offer to NABMA members**  
**£1,000** (non Nabma members £2,000: prices exclude VAT)

To assist in budgeting, the course fee of £1000 to NABMA members can be split over two financial years, i.e. 2020/21 and 2021/22.

Candidates participate in 3 written assignments through the period March to May 2021. Successful completion will lead to the award of the Diploma in Market Administration.

Assignments are set and marked by NABMA to ensure candidates fully understand the learning outcomes of the sessions.

For further information and to book your place visit [www.nabma.com](http://www.nabma.com)

or email: [diploma@nabma.com](mailto:diploma@nabma.com)

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