



INVITATION TO THE

# NABMA

the voice of markets

CONFERENCE SPONSOR



# Annual Conference

**Markets  
Promoting  
Culture, Locality  
and Tourism**

**16th - 18th September, 2018**

**The Crowne Plaza, Bridgefoot  
Stratford-upon-Avon**

**CV37 6YR**





## Markets Promoting Culture, Locality and Tourism

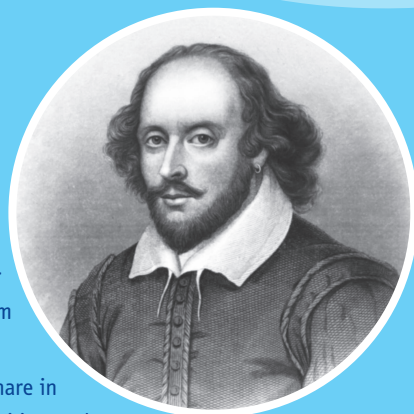
# Your Invitation

**This year we make a welcome return to Stratford-upon-Avon, a medieval market town in the West Midlands and the 16th Century birth place of William Shakespeare.**

Through our Great British Markets Awards, regional conferences and Love your Local Market then NABMA continues to be aware that we have some wonderful markets in the UK. Many operators continue to present stories of innovation, partnership, investment and new styles of management. Markets remain as a true asset in terms of the community contribution, as a footfall generator and as valuable outlets for entrepreneurship and start-up businesses. What is

key is that markets are important in their own locality and offer significant opportunities for tourism which this conference will explore.

Without doubt there is much to share in terms of good practice, opportunities and challenges. This conference will look at how markets work within their own communities and how tourism plays such an important role in towns, cities and communities across the UK.



## Stratford-upon-Avon Markets and History Meet

**Stratford-upon-Avon is a market town with more than 800 years of history, containing not only many buildings that survive today and would have been familiar to Shakespeare, but also a thriving community offering a wide variety of leisure, accommodation and shopping experiences.**

There are many fantastic areas of Stratford-upon-Avon to explore, which is why visitors flock back year after year to discover more.

From quaint side streets with unique and individual shops to open parklands along the river, there's something for everyone.

Following the suppression of the Guild of the Holy Cross, King Edward VI granted a charter of incorporation to Stratford-upon-Avon on 28 June 1553. The charter conferred on the inhabitants a borough constitution comprising the right to hold, and collect tolls from, a weekly Thursday market and two annual fairs. In 1819 under the authorisation of George III the Charter Market was changed to a Friday. Markets continue in the town as an important part of the local retail offer.



## Our Conference Hotel

Crowne Plaza Stratford upon Avon is set amid landscaped gardens beside the River Avon, just 10 minutes off the M40 motorway. There is plentiful on-site parking and the town centre is a two-minute walk away. Stratford-upon-Avon railway station is a mile away, with frequent trains to London and Birmingham. The hotel has 259 modern rooms, a heated pool and a riverside terrace.

Crowne Plaza Stratford Upon Avon, Bridge Foot, Stratford-upon-Avon CV37 6YR.

Tel: 0871 942 9270





## Markets Promoting Culture, Locality and Tourism

# Conference Sessions

### Markets Promoting Culture, Locality and Tourism

Our headline presentation is by Steve Millington of Manchester Metropolitan University exploring the relationship between markets and our conference agenda.

### Markets Contributing to Culture

Hull and Norwich present their stories.

### The Localism Agenda

Barnsley Markets contributing to major health policies within the town.

### Markets, People and GDPR

How are market departments coping with GDPR in respect of public and traders?

### Mission for Markets - Survey Results

We present updates from markets and individuals demonstrating successes and good practice.

### Traders of the Future

Building a new generation of market traders with the publication of a good practice guide from markets around the country working with schools and colleges.

### Great British Market Awards 2018

A look at case studies from some of the headline entries.

### Management Models

How does the local community become involved in its local market?

### Market Rights

Do we need them any more? An assessment of their relevance in 2018.

### Markets Workshops

An opportunity to informally discuss promotion, social media, partnership working and also meeting the challenge of decline in markets.

### NABMA AGM and Annual Report

Review of the NABMA year and looking ahead to our priorities.

### Blachere Illumination Market Awards 2018

We reward the best market team, best market manager, best market innovation and young market Champion of the year.

### Market Place Exhibition

Sponsors and commercial partners offering supplies and services

### Markets and Charges

Update on Business Rates and VAT and how they affect your market.



# Our Conference Package

Once again NABMA is able to offer a combined delegate and accommodation fee of £370. This is only available until 31 July. VAT is applicable to all quoted charges. The package includes two nights', delegate fees, welcome buffet dinner on Sunday night and the NABMA Gala Dinner on the Monday evening incorporating industry Market Awards and Diploma of Market Administration presentations.

## Delegate Booking Form Event: Markets Promoting Culture, Locality and Tourism

Name of Authority/Organisation:

Address to which delegate information to be sent:

Postcode:

Telephone:

Fax:

E-mail:

Delegate(s) Name(s) and Designation(s)

1.

2.

3.

(Order No.)

Delegate Fee:

£370 + VAT Early Bird Conference Booking

£125 + VAT Day Delegate Monday

£75 + VAT Day Delegate Tuesday

£75 + VAT Gala Dinner

After 31st July

£420 + VAT Full Conference Booking

£150 + VAT Day Delegate Monday

£85 + VAT Day Delegate Tuesday

£100 + VAT Gala Dinner

- Please pay full fee (or official order no. to be provided) at time of booking.
- Full fees will be forfeited upon cancellation within two weeks of event.

NABMA would like to thank their corporate sponsors for their support and assistance



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