



NABMA
the voice of markets

CONFERENCE SPONSOR



Annual Conference & AGM

**Markets
Promoting
Culture, Locality
and Tourism**

16th - 18th September, 2018

**The Crowne Plaza, Bridgefoot
Stratford-upon-Avon**

CV37 6YR





Welcome to STRATFORD-UPON-AVON



A Very Warm Welcome to Stratford-upon-Avon from Dave Webb, Executive Director, Stratford-on-Avon District Council & Sarah Summers, Town Clerk, Stratford-upon-Avon Town Council.

Stratford-on-Avon District Council welcomes delegates to the NABMA Annual Conference in Stratford-upon-Avon. The theme is something the District Council, in partnership with Stratford-upon-Avon Town Council, is continually promoting because we believe that the markets held in the town are an integral component of the local economy.

Both Councils are delighted that NABMA have again chosen to come to Stratford-upon-Avon and hope the Conference goes well and that delegates have the opportunity to sample the many great things that the town offers.



Dave Webb

Executive Director
Stratford-on-Avon District Council



Sarah Summers

Town Clerk
Stratford-upon-Avon Town Council



Our Conference Hotel

Crowne Plaza Stratford upon Avon is set amid landscaped gardens beside the River Avon, just 10 minutes off the M40 motorway. There is plentiful on-site parking and the town centre is a two-minute walk away. Stratford-upon-Avon railway station is a mile away, with frequent trains to London and Birmingham. The hotel has 259 modern rooms, a heated pool and a riverside terrace.

Crowne Plaza Stratford Upon Avon, Bridge Foot,
Stratford-upon-Avon CV37 6YR.

Tel: 0871 942 9270





A NABMA Welcome to CONFERENCE



How quickly the Annual Conference approaches. It hardly seems twelve months that we were here celebrating our last Annual Conference. I am delighted with the support we have again received and we are looking at approaching, and possibly surpassing, last year's record attendance figure. This is clear evidence of the continuing value of our Annual Conference and its important contribution to setting the markets agenda. This year we look at a number of different themes and we see how markets contribute to their delivery in various locations. We also take time to look at some of the topical issues that current confront the markets industry. Conference is a time for getting up to date and seeing what others are doing but it is also an important occasion to meet up with friends. We are providing a programme that I hope will satisfy everyone. At the start of Conference I will be standing down as President. It has been a privilege for me to serve in this capacity and I believe that NABMA continues to make a vital contribution to the health and well-being of our markets industry. I know events like this do not happen without a lot of planning so I want to thank the NABMA Team for all their hard work and also our sponsors who enable to deliver such quality events.



Councillor Chris Rosling Josephs
(Sheffield)
NABMA President



NABMA Conference Reception Desk

Open – Hotel Foyer

Sunday 11.00 a.m. – 7.00 p.m.
Monday 8.00 a.m. – 10.00 a.m.
Tuesday 8.00 a.m. – 9.00 a.m.

Contact Numbers

Graham Wilson: 07967 276882
David Preston: 07989 943444

If this is your first time attending a NABMA Conference or you are attending by yourself then Steve Pickering (07730 075 946) and Chris New (07890 843 112) are available to assist in making sure the Conference experience is as good as it can be.



CONFERENCE

Sunday 16th September 2018

4.00 - 5.00pm **NABMA AGM and Open Forum**

(All NABMA members and sponsors are invited to attend.)

Hidcot Room

7.30pm **Drinks Reception & launch of Market Place Exhibition**

Meet your fellow delegates and NABMA sponsors, exhibitors and partners.

8.00pm **A Stratford-Upon-Avon Welcome**

Welcome Buffet and Entertainment with Steel Band (colourful clothing optional)

Monday 17th September 2018

All conference sessions will be held in the Grand Ball Room unless stated otherwise.

9.45am **Welcome and Opening of Conference**

A delegate welcome from NABMA President and the Mayor of Stratford upon Avon.

10.00am **Markets Promoting Culture, Locality and Tourism**

Our headline presentation is by Professor Steve Millington of Manchester Metropolitan University exploring the relationship between markets and our conference agenda. Where do markets sit in local and national policies and strategies around culture, tourism and locality?

10.40am **Markets and Localism**

As a renowned market authority, how are Barnsley Markets contributing to major health policies within the town, what is their influence and who are their partners?

Paul Clifford, Head of Economic Development, and Kaye Mann, Senior Health Improvement Officer, Barnsley Council

11.15am **Coffee**

11.45am **Mission4Markets Survey 2018**

We present results, headlines and updates from markets and individuals demonstrating the health or otherwise of the markets industry.

Colin Wolstenholme, Markets Manager, Bradford MDC and Chris Savage, Projects Manager, NMTF

12.15pm **Markets Attracting Tourists**

Norwich is a wonderful fusion of the modern and historic, one complementing the other. It has a flourishing arts, music and cultural scene with its market in the heart of the city. In terms of local tourism we examine how important the local market is within the local economy?

Kristina Fox, Norwich City Council

1.00pm **Presentation of Diplomas in Market Administration**

We celebrate the achievements of the 2018 students.

Steve Pickering, Professional Development Consultant, NABMA

1.15pm **Lunch**

2.15pm **Markets and Professional Development**

An interview with students that have achieved academic success in the NABMA DMA programme. Why study? What was the journey? What difference has it made personally and professionally? What are their views of the future of the markets industry?

Our Panel members are Karen Bates, Chester, Richard Gibbon, Doncaster, and Steph James, Royal Borough of Windsor and Maidenhead.

2.45pm **Salisbury- A Town in Recovery**

Salisbury has suffered badly from the poison attack on two residents. We hear about the impact on the town and how the market is recovering.

Annie Childs, City Clerk, Salisbury City Council

PROGRAMME



- 3.15pm **Markets and the Social Dimension**
Leeds University are undertaking a major study on markets and looking at the importance and relevance of the social dimension.
Myfanwy Taylor and Sara Gonzalez of Leeds University
- 3.30pm **Coffee and Marketplace Exhibition**
- 4.00pm **Workshops**
An opportunity to informally discuss with colleagues:
1. Helping Declining Markets – Nick Rhodes, Market Place
2. Benchmarking/Performance – Debbie Johns, APSE
3. Leeds University – Markets and Social Dimension – Myfanwy Taylor and Sara Gonzalez, Leeds University
- 5.30pm **Conference Close**
- 7.30pm **NABMA Gala Awards Drinks Reception**
Kindly sponsored by Crowne Plaza Hotel, Stratford Upon Avon
- 8.00pm **NABMA Gala Awards Dinner**
With presentation of the Blachere Illumination UK Awards 2018; the Kryszewski Award 2018, sponsored by Manchester City Council, for outstanding service to the Markets Industry and other awards.

Tuesday 18th September 2018

- 9.30am **Markets Attracting Tourists**
Fleetwood market in the North West is a popular attraction for tourists and we look at its appeal and the way it is adapting to modern requirements.
Julian Brent, Markets Manager, Wyre Borough Council
- 10.00am **Young People and Markets**
Our challenge is to build the next generation of markets shoppers and traders. We look at the work being done by NMTF with the national and regional youth markets and also the partnership work being undertaken by NABMA members with schools/colleges.
Rachel Harban, Deputy Projects Manager, NMTF and Graham Wilson, Chief Executive, NABMA
- 10.30am **Markets and Culture**
Hull's designation as UK City of Culture in 2017 has been described as a "rip-roaring, life-enhancing success", with organisers vowing to build on its legacy. What part do markets play in this cultural celebration and what is the legacy?
Carl Lewis, Project Manager and Lucy Lines, Old Town Markets Leader, Hull City Council
- 11.00am **Coffee and Marketplace Exhibition**
- 11.30am **Dealing with VAT**
This is a major issue for markets and Ian Harris, VAT officer for Leicester Council and adviser to NABMA, will bring us up to date on the current situation and provide some pointers to the future.
Ian Harris, VAT & Taxation Advice Office, Leicester City Council
- 12.00pm **Management Models**
Last year NABMA published a major piece of research on how markets were looking at different management models. Twelve months on we look at what progress has been made and whether further lessons can be learned.
Andrew McCall, Managing Director, ROI Team Ltd
- 12.30pm **Are Market Rights Still of Value?**
Market Rights have often been referred to as the "crown jewels" of market law. We review their current relevance and status.
Graham Wilson, Chief Executive, NABMA
- 1.00pm **Conference Close and Lunch**

Gala Awards Dinner

At our Gala Dinner we have the opportunity to celebrate the achievements of a number of people who have made significant contributions to local markets and the markets industry generally. It also provides NABMA with the opportunity to express its appreciation to various people and organisations who have helped us to promote and support the markets industry on the national stage. This occasion represents a very real highlight of our Conference and NABMA sends its sincere congratulations to the various recipients.

Graham Wilson OBE, Chief Executive



Blachere Illumination UK Ltd Market Awards 2018

NABMA is delighted to extend its thanks to Blachere for their kind sponsorship of our market awards. This year we have had some outstanding entries in all the various sections and such has been the overall quality that the judges have exercised a discretion and made an additional award.

The NABMA Krys Zasada Outstanding Achievement Award 2018

This award, kindly sponsored by Manchester City Council in memory of Krys Zasada, is made annually to the person that NABMA believes has done much to promote the markets industry. This is the highest award that NABMA presents and is determined by the Presidency of the Association.

Presentation of Honorary Life Membership Awards

The NABMA Conference also rewards recognition of service and support to NABMA and the markets industry.

NABMA Appreciation Awards

We recognise those who have made a significant contribution to the work of NABMA.

The 2017 Award Winners





NABMA

Acknowledgements



Nabma is grateful to our main Conference sponsor Geraud Markets (UK) Ltd in conjunction with Groupé Geraud for their significant support in sponsoring the Stratford-upon-Avon Conference 2018.



For sponsorship of the Market Awards 2018 for Market Officer, Market Team, Market Innovation and Young Market Champion of the Year.



For sponsorship of the Krys Zasada Outstanding Achievement Award

NABMA

Diary Dates 2019

NABMA One Day Conference - 31 January 2019

BUILDING A BETTER FUTURE

In conjunction with the

KPR Midlink Great British Market Awards 2019

The Council House, Birmingham

NABMA AGM & Conference

NABMA 100

22nd - 24th September 2019

NABMA - Our Offer

The National Association of British Market Authorities is the leading markets organisation in the country and we actively promote the interests of markets through a wide range of member services and profiling markets at national level. We can offer:

- Networking opportunities through conferences and specialist seminars
- Free health checks for your markets
- Market legal advice
- Wholesale Forum with visits to markets to share good practice
- A Markets Manual with lots of up to date policies and procedures
- Access to the NABMA Market Place Consultancy Services for specialist advice and project planning and management
- NABMA training events on wide ranging subjects
- A range of membership services including template documents, website, member information request service and job advertising
- Our promotion of the Great British Market Awards and other Market Awards
- Buddy Scheme linking you with experienced market officers
- A wide range of publications about all aspects of the markets industry
- A toolkit of information and resources to help you set up a new market
- Whatever your market interest or aspiration be assured that NABMA will be able to assist, or sign post your enquiry to an appropriate source of help
- Promotion of LYLM the world's biggest markets event
- Benchmarking Template and Review of Market Management Arrangements

Information on NABMA can be found at

www.nabma.com



Thanks to our SPONSORS



Market Place (Europe) Ltd

www.marketplaceurope.co.uk

The Forum, Fitzroy Street,
Ashton-Under-Lyne, OL7 0JG

Tel: 0161 478 6060

E-mail: info@marketplaceurope.co.uk



G.M. Imber & Sons

www.gmisl.co.uk

77a High Street, East Grinstead
West Sussex, RH19 3DD

Tel: 01342 327250

E-mail: info@gmisl.co.uk



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www.geraud.co.uk

Head Office
Management Suite
Prescot Shopping Centre
Eccleston St, Prescot, L34 5GA

Tel: 0151 363 5411

Email: customer.service@groupegeraud.co.uk



Gala Tent Ltd

www.galatent.co.uk

10, Farfield Park, Wath upon Dearne
Rotherham, South Yorkshire, S63 5DB

Tel: 01709 913990



KPR Midlink Ltd

www.kprmidlink.co.uk

Unit 10 Creative Industries Centre
Wolverhampton Science Park, Glaisher Drive
Wolverhampton, WV10 9TG

Tel: 01902 710054

Email: sales@kprmidlink.co.uk



Blachere Illumination UK

www.blachere-illumination.co.uk

Blachere Illumination UK, Gladstone Place
Ladybank, Fife, KY15 7LB

Tel: 01337 832910

E-mail: sales@blachere-illumination.co.uk



Chip & PIN Solutions Ltd

www.chipandpinsolutions.co.uk

Stansted House, Raynham Road
Bishop's Stortford
Hertfordshire, CM23 5PD

Tel: 0800 881 8104

Email: info@chipandpinsolutions.co.uk



PFM Counting Solutions Ltd

www.pfm-intelligence.com

2 Perth House, Corbygate Business Park
Priors Haw Road, Corby
Northants, NN17 5JG

Tel: 01536 267925

Email: infouk@pfm-counts.com



Zapp Canopy Umbrellas Ltd

www.zappumbrellas.com

9 Bath Road Industrial Park
Chippenham, Wiltshire, SN14 0AB

Tel: 01249 465455

E-mail: sales@zappumbrellas.com



Sketts

www.sketts.co.uk

PO Box 4225
Stratford-upon-Avon
Warwickshire, CV37 1BB

Tel: 01789 267 000

E-mail: info@sketts.co.uk



PSI Mobile

www.psi-mobile.com

Level 18, 40 Bank Street
Canary Wharf
London, E14 5NR

Tel: 0117 313 6730

E-mail: Ebarile-page@psi-mobile.com



Marketti

41 Luke St, London EC2A 4DP

Tel: Derek Stewart 01709 913990
Ellie Gill 07971 184723

E-mail: thrmrs@mrsmarket.co.uk



ROI Team

www.roiteam.co.uk

Shoreditch Stables
Studio 13
138 Kingsland Road
London, E2 8DY

Tel: 020 3740 9384

Email: info@roiteam.co.uk



Real Deal

www.realdealmarkets.co.uk

Tel: 01943 816292

MARKET PLACE EXHIBITORS

Market Place	The Forum, Fitzroy Street, Ashton-Under-Lyne, OL7 0JG info@marketplaceeurope.co.uk
Groupé Geraud Geraud Markets (UK) Limited	Management Suite, Prescot Shopping Centre, Eccleston St, Prescot, L34 5GA customer.service@groupegeraud.co.uk
Blachere Illuminations UK	Gladstone Place, Ladybank Fife, Scotland, KY15 7LB sales@blachere-illumination.co.uk
Zapp	9 Bath Road Industrial Estate, Chippenham, Wiltshire, SN14 0AB sales@zappumbrellas.com
G.M. Imber & Sons Ltd	77a High Street, East Grinstead, West Sussex, RH19 3DD info@gmisl.co.uk
PFM Footfall Intelligence	2 Perth House, Corbygate Business Park, Priors Haw Road, Corby, Northants, NN17 5JG info.uk@pfm-intelligence.com
KPR Midlink Limited	Creative Industries Centre, Wolverhampton, Science Park, Glaisher Drive, Wolverhampton, WV10 9TG sales@kprmidlink.co.uk
Markket	41 Luke St, London, EC2A 4DP derek@markket.co.uk & ellie@markket.co.uk
City B Group	Unit 9, Stoke Business Park, Woodhouse Street, Stoke On Trent, ST4 1EZ sales@citybgroup.com
NMTF	Hampton House, Hawshaw Lane, Hoyland, Barnsley, S74 0HA genoffice@nmtf.co.uk
Gala Tent Ltd	10 Farfield Park, Wath upon Dearne, Rotherham, South Yorkshire, S63 5DB sjones@galatent.co.uk
City Dressing	jeremy@citydressing.co.uk or 01249561007
Storecheckers	19a Crossfield Road, Hale, Cheshire, WA15 8DU www.storecheckers.co.uk
Real Deal	info@realdealmarkets.co.uk or 01943 609247
PSI Mobile	Level 18, 40 Bank Street, Canary Wharf, London, E14 5NR Ebarile-page@psi-mobile.com

Market Place Exhibition Competition
Cash Prize of £150

**Details in
Conference
Pack**



Public & Private
Sector Partnerships



LYLM Launch



Forge Market



Special Events
Programme

The Market Leaders

Geraud UK Ltd is the British arm of Groupe Geraud, Europe's largest private operator of Local Authority markets.

Market Village Company Limited

MVCL has 11 centres throughout the UK at present and is home to over 1000 independent retailers.

Forge Market

Operating the largest indoor market in Scotland at 85,000 sq ft this centre is a jewel in the crown. Forge Market hosted the Scottish launch of LYLM in May this year.

Public & Private Sector Partnerships

We manage local authority contracts in various places and last year we hosted the launch of LYLM in Keswick.

Special Events Programme

Under our International Street Market brand, we have established an excellent track record in the development, organisation and operation of Event Markets within the United Kingdom.

For **expert advice** on your market initiatives from the **market leaders**, please contact our central office and a member of the team will be delighted to assist you.



We are looking for nominations for the best of British Markets. Join with us and help promote and celebrate the excellent markets that can be found in our cities, towns and local communities. The categories are below.

- | | |
|--|--|
| <input type="checkbox"/> BEST LARGE INDOOR MARKET | <input type="checkbox"/> BEST LARGE SPECIALITY MARKET |
| <input type="checkbox"/> BEST SMALL INDOOR MARKET | <input type="checkbox"/> BEST SMALL SPECIALITY MARKET |
| <input type="checkbox"/> BEST LARGE OUTDOOR MARKET | <input type="checkbox"/> BEST WHOLESALE MARKET |
| <input type="checkbox"/> BEST SMALL OUTDOOR MARKET | <input type="checkbox"/> BEST FOOD MARKET |
| <input type="checkbox"/> BEST COMMUNITY/PARISH MARKET | <input type="checkbox"/> BEST MARKET ATTRACTION |

A LARGE MARKET IS CONSIDERED TO HAVE 50+ STALLS, A SMALL MARKET IS CONSIDERED TO HAVE LESS THAN 50 STALLS

Tick a box. You can enter as many categories as you wish. Please use a separate form for each category of market that you enter. Entries can be submitted from 1st September until 30th November 2018.



NABMA
the voice of markets

NABMA, The Guildhall, Oswestry, Shropshire SY11 1PZ
Telephone: 01691 680713 Fax: 01691 671080
Email: nabma@nabma.com Web: www.nabma.com