

# LONDON

NABMA  
the voice of markets

IN  
ASSOCIATION  
WITH

IPM  
Institute of Place Management

Market place  
the right place to be

## DIPLOMA IN MARKETS & STREET TRADING ADMINISTRATION

Interactive Online Training

### COMMUNICATIONS

**Tues 13 April : 10am - 4pm**

**Thurs 15 April : 10am - 4pm**

Introduction to the DMA  
Communication & Presentation Skills  
Report Writing  
Practical Marketing  
Writing for Press  
Working with Traders and Stakeholders  
Creating Joint Initiatives

### THE LAW

**Mon 10 May : 12.30pm - 3pm**

**Tues 11 May : 9.30am - 4pm**

**Tues 25 May : 1pm - 4pm**

London Law on Street Trading  
Pavement Licensing  
Markets Law & Market Charters  
The need for formal Markets Policies  
Effect of BREXIT on European Legislation  
Legal Protection of Markets  
Trading Standards & the Real Deal

### PRACTICAL OPERATIONS

**Mon 14 June : 10am - 3.30pm**

**Tues 15 June : 9.30am - 4pm**

**Tues 22 June : 1pm - 3.30pm**

Assessing Safety Risks in Markets  
How markets are kept safe for the public  
Market Technical Operations  
Effective Use of Market Resources  
Sourcing External Finance  
Sustaining and Developing Markets  
Business Planning  
Financial Budgeting



**NB: All lectures will be via ZOOM**

**Special offer to NABMA members  
£1,000** (non members £1,250) prices exclude VAT

NABMA is delighted to work in collaboration with the Institute of Place Management which is part of the Manchester Metropolitan University. Enrolment on the Diploma means you immediately receive Associate Membership of the IPM.

**The London NABMA Diploma delivers business performance training with particular emphasis on London Street Trading Law, implementation, operations and appeal systems, leading to a professional qualification status.**

#### Candidates participate in 3 written assignments

Between period April to July 2021. Successful completion will lead to the award of the Diploma

Assignments are set and marked by NABMA to ensure candidates fully understand the learning outcomes of the sessions.

For further information and to book your place visit [www.nabma.com](http://www.nabma.com)

or email: [diploma@nabma.com](mailto:diploma@nabma.com)

Tel: Stephen Pickering 07756 326 022