

2023 Interactive Online Training

NABMA now offers a choice of TWO Professional Market Diploma qualifications



The courses are available to market officers and associated staff in allied organisations who would benefit from involvement in high quality market management training.

NATIONAL DIPLOMA IN MARKETS ADMINISTRATION

In collaboration with the Institute of Place Management which is part of the Manchester Metropolitan University, the National Diploma delivers business performance training in many aspects of market management leading to a professional NVQ level 4 qualification status

Nabma members
£1,000 (plus VAT)

LONDON DIPLOMA IN MARKETS & STREET TRADING ADMINISTRATION

Endorsed by the London Markets Board and the IPM this NABMA Diploma delivers business performance training with particular emphasis on London Street Trading Law, implementation, operations and appeal systems, leading to a professional NVQ level 4 qualification status

Nabma members
£1,000 (plus VAT)

To assist in budgeting, the course fee of £1,000 (plus VAT) for nabma members can be split over two financial years. The course fee for non Nabma members will be £1,250 (plus VAT)

NABMA
the voice of markets

IN
ASSOCIATION
WITH

IPM
Institute of Place Management

Market place
the right place to be

MARKETS DIPLOMA PROGRAMME FOR 2023

NOTE: Candidates from both diploma courses combine for the majority of the lectures except for module 2 (Law). This increases the networking opportunities for members.

COMMUNICATIONS

Tues 21 Feb: 10am - 4pm

Tues 28 Feb: 10am - 4pm

Introduction to the DMA
Communication & Presentation Skills
Report Writing
Practical Marketing
Writing for Press
Working with Traders and Stakeholders
Creating Joint Initiatives

Module 1



THE LAW (National)

Tues 14 March: 9.30am - 4pm

Tues 28 March: 1pm - 4.30pm

Market Law & Market Charters
Need for formal Markets Policies
Law on Street Trading
Effect of BREXIT on European Legislation
Legal Protection of Markets
Trading Standards & the Real Deal
Food Hygiene

Module 2

THE LAW (London)

Tues 14 March: 9.30am - 1pm

Thurs 16 March: 9.30am - 4pm

Tues 28 March: 1pm - 4.30pm

Market Law & Market Charters
London Law on Street Trading
Pavement Licensing
The need for formal Markets Policies
Effect of BREXIT on European Legislation
Trading Standards & the Real Deal
Food Hygiene

Module 2

PRACTICAL OPERATIONS

Tues 4 April: 9.30am - 4pm

Tues 25 April: 1pm - 4pm

Tues 9 May: 10am - 4pm

Assessing Safety Risks in Markets
Market Technical Operations
Effective Use of Market Resources
Sourcing External Finance
Sustaining and Developing Markets
Business & Event Planning
Financial Budgeting

Module 3

Candidates participate in three written assignments

Between period March to July assignments are set and marked by NABMA to ensure candidates fully understand the learning outcomes of the sessions. Successful completion will lead to the award of the NVQ level 4 Diploma



For further information and to book your place visit www.nabma.com
or email: diploma@nabma.com Tel: Stephen Pickering 07756 326 022