

NABMA

the voice of markets

WHEN
TRADITION
MEETS
TOMORROW

29/30th

September
2026

DoubleTree by Hilton
Harrogate Majestic
Hotel & Spa

Kindly Sponsored by

VITABR LES STANDS®
DEPLOIEMENT D'INNOVATIONS

NABMA AGM AND
CONFERENCE

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HEADLINE SPONSOR

MARKET
PLACE

YOUR INVITATION

Join us at the Premier Markets Conference of the Year for Market Operators, offering an opportunity to catch up, learn and network while exploring what is happening across the markets industry.

We are delighted to return to Harrogate, a popular venue on the NABMA conference circuit.

We are witnessing how our sector is changing at pace. Government structures are evolving too, with devolution driving change and reshaping local powers and funding arrangements. Markets are increasingly part of wider conversations around place leadership, regeneration and local growth. Partnership and collaboration are shaping the future, with regional partnerships playing a key role in that agenda.

Our conference will be a call to action, demonstrating that investment in markets is also an investment in communities. Markets can act as a launchpad for small businesses, enabling them to start and grow, while serving as a front line for both culture and entrepreneurship. With government and high street partners, the focus must be on protection, funding and growth. The key message is clear: when you strengthen your market, you strengthen your high street.

The conference will explore how markets, as an important part of local history, heritage and tradition, must respond to fast-changing national and local agendas that are driving change. The question is whether we are prepared, and whether we can meet these considerable challenges to ensure that market traditions are safeguarded, adapted and protected for future generations.

Can you afford not to be part of the discussion in Harrogate, as market professionals come together to learn, network, share experiences and look to the future of an industry we are all proud to represent?

Councillor Chris Poulter
NABMA President



CONFERENCE SPONSOR

A Welcome from our Conference Sponsor - Vitabri

NABMA is delighted to announce and welcome our returning sponsor, Vitabri, for 2026. Vitabri is renowned for its high-quality products, designed and produced in France.

Vitabri is an established brand in the worldwide market industry and is excited about continuing to work in partnership with NABMA and its membership.



OUR CONFERENCE HOTEL

Doubletree by Hilton Harrogate Majestic Hotel & Spa

Built in 1889 the hotel has become a part of the DoubleTree by Hilton collection. The hotel is surrounded by acres of beautifully landscaped gardens that overlook the town. With 14 function rooms, a fully equipped Spa and Health Club, and parking the hotel is the perfect destination for both business and pleasure. A Victorian landmark, the four-star hotel has 184 bedrooms and sits in the heart of the spa town of Harrogate. Just a mile from the train station and 10 minutes' walk from the famous Betty's Tea Rooms. The Harrogate Spa boasts a heated indoor pool, spa pool, sauna room and steam room with various treatment rooms.

*Ripon Road
Harrogate, HG1 2HU.*



HEADLINE SESSIONS

Sessions and activities will be finalised as the year progresses to ensure latest good practice, research and up to date information. These will as always include sessions from award winning markets looking at how they interact with local communities and drive change thereby providing added value and supporting the high street, the local economy and local tourism.

Subject areas will focus on:

- ✓ **Markets, Westminster and high streets**
- ✓ **Markets, investment and regeneration**
- ✓ **Markets as a community catalyst to drive change**
- ✓ **Markets as a barometer for connecting with the high street**
- ✓ **Markets, partnership, collaboration and the Regional Framework**
- ✓ **NABMA AGM**
- ✓ **NABMA Market Awards**
- ✓ **Markets Gala Dinner and Drinks reception**



PRICES HELD FOR THE THIRD YEAR: BOOK NOW

We are now only able to take online bookings for NABMA Members.

Book via the form below or online at <https://nabma.com/event/annual-conference-2026/>

Full Conference Package

£350+VAT per delegate

£475+VAT per non NABMA member delegate

Day Delegates

£150+VAT NABMA Wednesday Delegate

£100+VAT NABMA Thursday Delegate

£75+VAT Gala Dinner Ticket

For additional rates for non NABMA members, please contact NABMA direct info@nabma.com.

- **Please pay full fee (or official order no. to be provided) at time of booking.**
- **Full fees will be forfeited upon cancellation within two weeks of event.**

NABMA AWARDS 2026

The awards are one of the highlights of the NABMA calendar, recognising the individuals, teams, and organisations whose dedication, creativity, and service continue to shape and strengthen markets across the UK.

Each award reflects the innovation and commitment that help markets thrive as centres of community life, local enterprise, and cultural identity.

The awards will be presented at our Gala Dinner so that we can celebrate together the people and markets who really are making a difference.



NABMA MEMBERSHIP BENEFITS

Exclusive website content with template documents and research <<

Virtual networking with over 350 UK market professionals <<

Dedicated social media channels promoting markets <<

Access to market mentors to give you help and support <<

National representation to government and high street leaders <<

Professional development opportunities and training <<

Legal advice on your market issues <<

Online support sessions to help with your market issues <<

Conferences and events <<

Awards for markets and the markets industry <<

Regular newsletters and updates <<

Access to our performance network and survey information <<

Access to specialist advice such as business rates and VAT <<

Being part of our campaigns such as LYLM and MarketsFirst <<

Subsidised Professional Training for the Level 4 Markets Diploma <<



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