

NABMA

the voice of markets

MARKET PLACE

GREAT BRITISH MARKET AWARDS 2026

GREAT BRITISH MARKET AWARDS

The Best of British Markets!

Help us promote and celebrate excellence in markets in our cities, towns, and local communities all across the UK.

including the public vote for

**BRITAIN'S
FAVOURITE
MARKET**

nabma.com

#GBMA2026 #MarketsFirst



**Shrewsbury Market Hall
2025 Winners**

How to Enter

Head to

nabma.com/gbma2026

and complete the nomination form.

You can enter as many categories as you want.

Nominations are open now and close at midnight Friday 12th December 2025.

Nominations for Best Speciality Market & Best Market Attraction are open until midnight on Friday 2nd January 2026 to allow for Christmas Market entries.

Award Categories

- | Best Large Indoor Market
- | Best Small Indoor Market
- | Best Large Outdoor Market
- | Best Small Outdoor Market
- | Best Community or Parish Market
- | Best Large Specialty Market
- | Best Small Specialty Market
- | Best Wholesale Market
- | Best Food Market
- | Best Market Attraction

Photo Galleries

Photos can speak a thousand words and we encourage you to submit your photos or share a link to a gallery that supports your application and your vibrant market.



Guidance for Entries

Please provide information to support your application (maximum 1,500 words). All nominations for the 2026 Campaign will again be assessed against the priorities of the NABMA #MarketsFirst Campaign. The below is a checklist of what the judging panel will look for.

- Initiatives and successes in retaining and attracting new traders
- Providing evidence of new business startups and their sustainability
- The added value of how the market supports the local town, city centre or local community
- If available, provide evidence of footfall
- Tell us about your marketing and publicity campaigns with examples of successes
- How you engage with young people and encourage young entrepreneurship
- Successful partnerships and funding bids
- Good practice in promoting relationships between operator and traders
- Anything else that makes you market stand out

A large market is considered to have 50+ stalls, a small market is considered to have less than 50 stalls.

Category winners last year will not be eligible to enter the same category for 2026. Nominations must be for the correct category as insufficient evidence or entries in the wrong category will not be considered. The judges' decision to be final and no correspondence or discussions will be entered into.



BRITAIN'S FAVOURITE MARKET

The vote for “**Britain’s Favourite Market**” is set to launch at **12 noon on Friday, 10th October, 2025**. This annual initiative, an integral part of the Great British Market Awards, calls upon market operators, traders, and the general public to nominate and vote for their most beloved markets.

One key message is clear – any market can emerge victorious in this competition. The final winner will be selected from the list of category winners, in conjunction with the public vote, and the evaluation process may involve mystery shops and quality assessments by the judging panel. The essence of “Britain’s Favourite Market” is deeply rooted in the experiences of the people who visit these markets and the dedication of the traders who make them special.

Voting for “Britain’s Favourite Market” ends at midnight on Friday 12th December 2025.

The link to vote for Britain’s Favourite Market is:
nabma.com/MyFavouriteMarket2026

Britain’s Favourite Market is influenced by the people who come to your markets and your traders. Get them involved today!

Let’s play fair! Individuals are allowed to vote once per day. NABMA reserve the right to remove votes received in rapid succession from the same IP address or other non-genuine / block votes at our own discretion, so please respect the “one a day rule”. We may contact a market if we identify unusual voting patterns. Online voting will be the major contributor in deciding the winner but to ensure credibility then other checks may take place. Thank You!

The 2025 Winners!

Britain’s Favourite Market	Shrewsbury Market Hall
Best Large Indoor Market	Tavistock Pannier Market
Best Small Indoor Market	Harborough Market
Best Large Outdoor Market	Whitechapel Road Market
Best Small Outdoor Market	Columbia Road Flower Market
Best Community / Parish Market	Stanley Park Market & Bridlington Market
Best Large Speciality Market	Broadway Market, Hackney
Best Small Speciality Market	Bolsover Artisan Market
Best Large Food Market	Borough Market
Best Small Food Market	Bath Green Park Station Market
Best Wholesale Market	New Spitalfields Market
Best Market Attraction	South Molton Pannier Market
Outstanding Market Achievement	Belfast Christmas Market

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The Great British Market Awards
and Britain's Favourite Market are
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For questions and enquires, please
check our website or email

Entries may also be made via email

info@nabma.com
nabma.com

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