



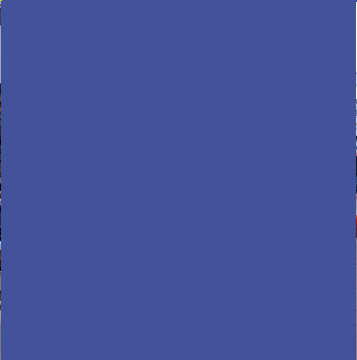
Bridport  
Town Council

# Investing in Markets and Community

Managing (probably) the nation's best street  
market

Terri Foxwell & Daryl Chambers, Bridport Town Council

10/10/2023







# BRIDPORT MARKET



Your town  
Your jobs  
Your friends

Your home  
Your shops  
Your market



## Agenda

- Your presenters today
- Bridport and West Bay – paradise on earth
- About Bridport Town Council
- Our markets
- Teamwork and partnership
- Tourism and events
- Brand Bridport
- Looking ahead
- Q&A





# Your presenters today

Terri Foxwell – TIC Manager (Tourism, Events,  
Markets)

Daryl Chambers – Town Surveyor







# Bridport & West Bay

“A charming market town populated with zero-waste stores, vintage furniture and fashion markets, and unique homeware boutiques. Situated in rural Dorset and surrounded by breathtakingly beautiful coast and countryside, Bridport & West Bay has everything from gourmet restaurants to wide stretches of shingle beaches.” (Hello magazine, June 2023)

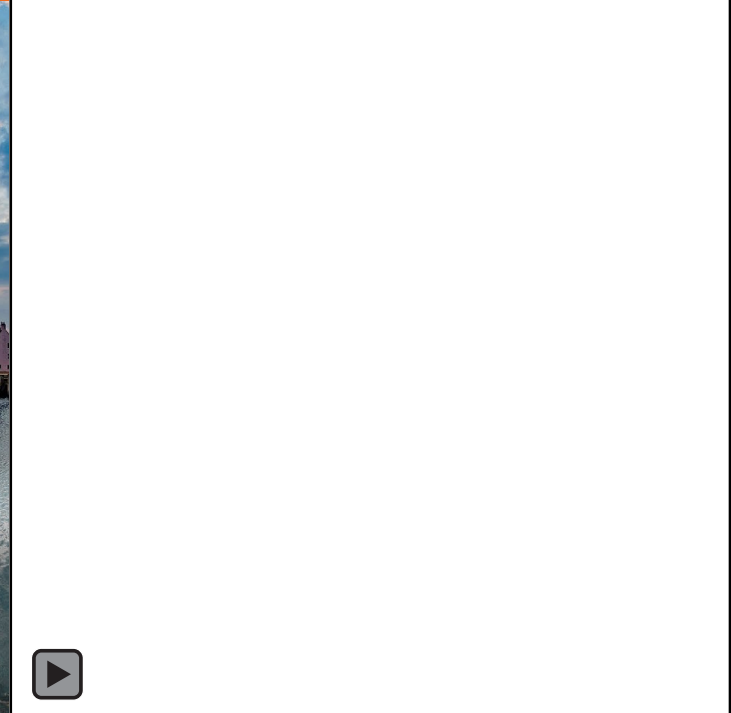


# Bridport & West Bay

The harbour at West Bay, a 35-minute walk away, hit the small screen as the backdrop for ITV's detective series Broadchurch, but beyond the flip-flopers and rubber-necking tourists it is now the turn of its historic buildings to be in the spotlight. (Sunday Times, April 2022)











“In a town of just 8,500 people and with only 18 FTE employees, Bridport Town Council punches above its weight, delivering on a par with much larger counterparts.”

NALC Star Council Awards, 2022

“They do absolutely shed loads of stuff!”

Bridport resident, 2023



# Our markets



Historic street market  
dating back to 1253



Specialist markets and car  
boot sale



Vintage and other third  
party markets





# Teamwork and partnership

## Councillors and governance

Dedicated Markets & Business Liaison Working Group (even during Covid)



## Officer teamwork

Everyone in our Council team of 25 plays a part (and we have enjoyable meetings...)



## Partnership

Chamber of Commerce, other business organisations, Dorset Council, community groups, etc.









# BRIDPORT & WEST BAY

OFFICIAL GUIDE & MAP

An historic market town renowned for locally produced food and drink; recognised for its festivals, vibrant market and art scene; and surrounded by breathtakingly beautiful coast and countryside.

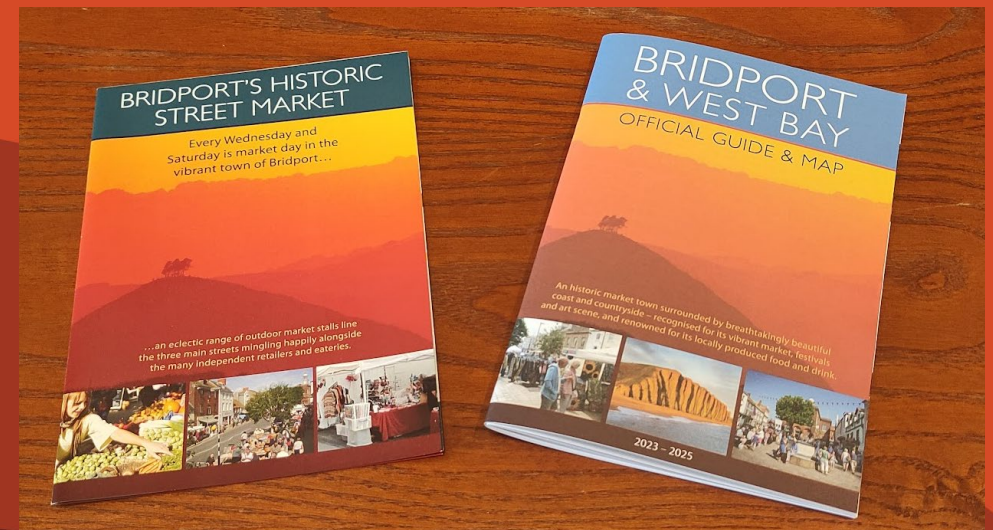


## Brand Bridport: publications and merchandise

### BRIDPORT'S HISTORIC STREET MARKET

UP TO 100 STALLS EVERY  
WEDNESDAY & SATURDAY

Supported by Bridport Town Council





# The future



Bridport Investment Plan -  
£9m vision for the town  
centre



Bridport Access &  
Movement Study – making  
the market even more  
pedestrian-friendly



total  
investment  
£9m



People



Places



Environment

Investment opportunities  
that will increase the resilience of Bridport's  
local economy and drive future sustainability



Bridport Bus Station –  
regeneration including  
pannier market



Thanks for listening!

Any questions?



Bridport  
Town Council

